

## Empire State Opioid Epidemic Innovation Challenge

September 28-30, 2018

Columbia University Fu Foundation School of Engineering and Applied Science



Cole Jorissen is a designer who is interested in the potential for explorative design approaches to reveal new perspectives on complex problems and technologies. His work embeds systems thinking within speculative and discursive approaches across a variety of domains. Cole received his Bachelor of Fine Arts in Industrial Design from the Rhode Island School of Design. He is currently a user interface designer at a music technology company in Brooklyn. His interests in design theory and cybernetics guide his approach to experience design: deprioritizing performance indicators in exchange for an emphasis on distilling high-level concepts and embedding them within both physical and digital systems.