



Gun Violence Prevention Challenge Summit & Hack-a-thon

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Larissa Purnell is a Product Experience Manager for Optum as part of the Fusion Enterprise Accelerator Team, helping teams across the UnitedHealth Group enterprise tackle their biggest challenges in getting products and services to market by leveraging methodologies such as human-centered design, lean, and agile to support their efforts wherever they are in the product lifecycle – from establishing beginning designs and alignment to utilize proof of concepts for

pitching for funding, all the way to development and execution strategy.

Larissa is constantly curious about interweaving her passions for healthcare and technology and has worked for large healthcare enterprises, design firms, and international startups that all focus on leveraging emerging technologies to drive opportunities to improve health and wellbeing of the individual and our healthcare system at large.