

### **Challenge Statements -KIIT (Bhubaneswar)**

1. Considering current cost of healthcare services, there is a large group of people fall under Urban Poor. Poor, Lower middle class, Middle class - all are affected by the cost of offerings. Scale is one of the major challenge in today's quality healthcare. Right now, its only the state organizations provide affordable healthcare but not with best of quality due to sheer volume of cases.
2. Health record preservation of homeless people who don't have a way to secure their documents. So when they face some issue tests don't have to be redone.
3. Over-prescription of antibiotics, lack of physical fitness and excessive mental stress
4. Diagnostic testing
5. Oral Care - early detection
6. Eye Care- early detection
7. Child Care - neo natal
8. Pregnancy - Young Mother -care
9. TB / Asthama - early detection
10. Cancer - Breast / Oral / others - early detection
11. Water Testing
12. Aids for the aged
13. Aids for the disabled